# Web Developer

Are you passionate about education? Join a team that leverages technology to transform how students learn new languages and explore their interests in STEAM. There's no better place to make a meaningful impact—be part of U+ today!

**About U+:**

U+ is a global, innovation-driven educational technology company dedicated to the long-term success of our students. We offer students worldwide an interactive, language immersion experience. Beyond language programs, U+ has expanded its offerings to include STEAM programs, which encompass coding and various camp programs, and public speaking programs. With this expansion, we are eager to collaborate with talents from various disciplines to foster growth and development within the U+.

**About this opportunity:**

As a Website Developer at U+, you will strengthen the organization's digital presence by designing, developing, and maintaining user-centered web solutions. Through collaboration with internal teams and external partners, you will help ensure our digital platforms remain accessible, visually compelling, and aligned with U+'s values and goals.

Key responsibilities are as follows:

- Design, build, and maintain website pages and digital platforms using WordPress, Wix, and other relevant tools.
- Develop visually appealing graphics, layouts, and multimedia content using Canva and similar design software.
- Ensure consistent branding across all digital materials, including web content, graphics, and integrated social media.
- Troubleshoot website issues, implement solutions, and maintain ongoing functionality and reliability.
- Stay updated with emerging technologies, design trends, and web development best practices.
- Support digital marketing initiatives using platforms such as Hootsuite and Google Ads.
- Coordinate projects using tools like Slack and Google Workspace to ensure efficient communication and workflow.

- Assist with additional organizational projects such as business development, teaching, and curriculum design.
- Contribute to initiatives that support digital literacy, creativity, and equitable access for underrepresented communities.
- Deliver day camps (e.g., March Break Camp, Weekend Camp, and Summer Camp) and other virtual and in-person educational programs across the Greater Toronto Area.

Requirements:

- Proficiency in web development platforms such as WordPress and Wix.
- Strong design skills with experience using Canva or similar tools.
- Knowledge of web accessibility standards, responsive design, and UX best practices.
- Basic understanding of HTML, CSS, and general web development.
- A valid Standard First Aid with CPR-C certification and a clear Vulnerable Sector Check are required prior to start date (not reimbursed).
- Candidates must be between 15-30 years of age, a Canadian citizen/permanent resident/refugee protection status, and have a valid SIN.

Assets:

- Experience with SEO, Google Analytics, or Google Ads.
- Knowledge of UX/UI design principles and wireframing tools.
- Familiarity with social media management platforms such as Hootsuite.
- Experience in non-profit, education, or community-focused environments.
- Ability to support multimedia content creation (e.g., video editing, motion graphics).
- Fluency in multiple languages (reading, writing, speaking, and listening).
- Access to a vehicle and a valid Ontario driver's license.

This is a fully in-person position. Salary ranges from $18-26/hour, dependent on experience, skills, education, and role.