

Website Developer

Passionate about education and community? Join York Region Educational Services (YRES) and help empower individuals with affordable, accessible learning. Together, let's shape a brighter future through education.

About York Region Educational Services:

YRES is a non-profit organization committed to delivering affordable educational resources to the York Region community and beyond. We create a nurturing environment that encourages personal growth, motivation, and inspiration, laying the groundwork for our learners' success.

About this opportunity:

As a Website Developer, you will be coordinating resources to assemble and edit materials on our websites (e.g., videos and event banners) to create a user-friendly and aesthetic site while enhancing branding.

Key responsibilities are as follows:

- Updating and maintaining websites regularly, ensuring they convey current content.
- Designing aesthetically pleasing websites that align with our brand guides.
- Optimizing content for search engines (SEO) using keywords and concise, high-quality content.
- Enhancing user experiences by improving loading speeds, functionality, and accessibility.
- Exploring and potentially developing new features to improve the website.
- Collaborating with other departments to create digital marketing campaigns, such as social media and content creation.
- Keeping abreast of web design and digital marketing trends, technologies, and designs.
- Troubleshooting and resolving web-related issues.
- Regular collaboration via Slack, Canva, and virtual or in-person meetings.

Position requirements:

- Experience with WordPress, Wix, and HTML.
- Understanding of layout aesthetics and cross-browser compatibility.
- Familiarity with Canva and knowledge of SEO principles.
- Excellent written and verbal communication skills to handle communications with internal stakeholders.
- Creative and innovative thinking and problem-solving skills.
- Excellent organizational skills and ability to meet deadlines in a fast-paced environment.
- A satisfactory Vulnerable Sector Check is required from successful candidates.

Assets:

- Experience in graphic design and digital marketing (social media, email newsletter marketing) with an understanding of how to leverage these strategies for a non-profit organization.
- Fluency in multiple languages.
- Strong cultural sensitivity.
- Strong problem-solving and counselling skills.

****This is a full-time position requiring in-person availability.****

****The salary for this position is \$22-26 per hour.****