

Marketing Assistant

Are you passionate about language education? Be part of a team that utilizes science and technology to transform the way students learn a new language or discover your passion for STEAM. There is no better place to make an impact, join U+ today!

About U+ Education:

U+ Education is a global, innovation-driven educational technology business that is committed to the long-term success of our students. U+ connects highly qualified teachers from Canada with students throughout the world for interactive English, French, Spanish, Mandarin, Cantonese, Korean, and Japanese immersion learning. In addition to language programs, U+ Education has introduced a STEAM program, which includes coding! With this in mind, we welcome the opportunity to work with talents from across disciplines to grow and develop within the U+ community.

About this opportunity:

As the Marketing Assistant, you will be coordinating resources to promote U+ both internally and externally by leveraging social media channels such as Facebook, LinkedIn, Instagram.

We are looking for a talented and creative Marketing Assistant who will be responsible for:

- Creating solutions to implement U+ social media strategies
- Promote the U+ community worldwide by creating graphics on Canva, scheduling posts on HubSpot etc.
- Working in various sectors of the company! Majority of time will be spent on marketing initiatives, however candidates are expected to take on tasks related to other fields (business development, teaching, curriculum development etc.) to make up the rest of their hours.

A great candidate for this position will possess the following:

- 1-2 years of relevant experience (preferred); bilingual is preferred
- Dedicated and passionate about education and social media
- Proficient in Excel and PowerPoint as well as other applications from Microsoft Office
- Working knowledge of Canva or Adobe Creative Suite, such as Photoshop, Premier
- Quick learner and self-motivated

This is a flexible position where you have the option of working in our Markham office, hybrid, or working entirely remotely.