

## Digital Content Creator

Are you passionate about language education? Be part of a team that utilizes science and technology to transform the way students learn a new language or discover your passion for STEAM. There is no better place to make an impact, join U+ today!

### About U+ Education:

U+ Education is a global, innovation-driven educational technology business that is committed to the long-term success of our students. U+ connects highly qualified teachers from Canada with students throughout the world for interactive English, French, Spanish, Mandarin, Cantonese, Korean, and Japanese immersion learning. In addition to language programs, U+ Education has introduced a STEAM program, which includes coding! With this in mind, we welcome the opportunity to work with talents from across disciplines to grow and develop within U+ community.

### About this opportunity:

As the Digital Content Creator, you will be coordinating resources to assemble and edit digital contents in order to enhance branding.

We are looking for a talented and creative Digital Content Creator who will be responsible for:

- Managing, creating and publishing original, high-quality marketing content on social media
- Conduct outreach to establish collaborations and promoting U+ services.
- Working in various sectors of the company! Majority of time will be spent on content development, however candidates are expected to take on tasks related to other fields (business development, teaching, curriculum development etc.) to make up the rest of their hours.

A great candidate for this position will possess the following:

- Understanding of SEO and best practices for content writing
- Passionate about B2C or B2B marketing
- Strong interpersonal skills and time management skills
- Familiar with content management systems, digital marketing platforms or sales enablement software or relevant experience in content/UI/digital marketing
- Working knowledge of Canva or Adobe Creative Suite

This is a flexible position where you have the option of working in our Markham office, hybrid, or working entirely remotely.